

Applicant List - TDC Executive Director

Rank	Name	Bachelor	Master	Candidate's experience in economic or tourism development, business admin, public admin or related field.	Candidate's experience with program/project management.	City/State
A	Bagley, Steve	BS Major Broadcasting	Master's in Strategic Communication	Has over 10 years of experience of leadership in broadcasting, state government, nonprofit and healthcare that include President and Chairman of the Board titles.	Has over 10 years of experience of program/project management experience in broadcasting, state government, nonprofit and healthcare that include state level programs and multi million dollar budgets.	Jacksonville, FL
A	Decaminada, Dawn	BA in Communication	None	Career in economic development began as a Tourism and Sports Marketing representative. After 4 years was offered a position to manage the Small Business Development Center and act as the Business retention and expansion representative for the Central Florida Development Council. In 2016 was promoted to manage the Polk County economic development incentive program, Polk County Community Redevelopment Agency and Small Business Assistance Center.	Oversee operations for County economic development incentives; Ad Valorem Tax Exemption program, impact fee mitigation and the State of Florida's Qualified Target Industry Tax Refund Program; Manage Polk County's Community Redevelopment Agency (CRA); Manage Polk County's Small Business Assistance program; Manage Polk County economic development incentive program	Fleming Island, FL
A	Graning, Lillian	BA in Communication	None	Quickly attained CECD certification furthering formal economic development and organizational management education, and have since been privileged to help isolated rural communities and bustling metropolitan areas alike. Enjoys helping communities build a personal connection to their city, and have developed strategies and tools to help aid that process. Thrives in bringing people and groups together with mutual growth, bolstered resources, and a comprehensive approach to economic, community, and hospitality development. Along the way, her path has intersected with a vast array of people, allowing her to grow within a community of leaders and to prioritize political sensitivities, utilize positive strength-based communications, and a sensitive, flexible approach to tourism development. As arguably the greatest catalyst for economic and workforce development, the tourism industry is a passion which has shown through in all her professional endeavors.	Prioritized a progressive and inclusive management approach along with constant maintenance and development of personal and organizational partnerships. Has managed teams of designers, community planners, business coaches, community development agents, and marketing professionals to accomplish projects ranging from ten-year region-wide strategic planning to recreational tourism ad campaigns. Project management style is intentional, organized, and inclusive. Thrives in high-stakes environments and eagerly embraces collaboration to increase effectiveness and functional professional partnerships.	Fincastle, VA
A	Loggins, James	BA in Mass Media	None	Working with resorts like Sea Island Resort, TPC Sawgrass, Ritz Carlton Orlando, and Baha Mar in the Bahamas had direct influence in the overall tourism impact of the area. Helps to promote these resorts through operation and ensures supporting the local economy through people visiting the resorts. Managing all areas of this required a strong business acumen, hospitality focus, and exceptional customer service drive.	Currently overseas nine projects both domestically and internationally. Home office is located in Saint Simons Island, however role requires frequent travel to these properties to ensure operations are running smoothly.	Brunswick, GA

Applicant List - TDC Executive Director

Rank	Name	Bachelor	Master	Candidate's experience in economic or tourism development, business admin, public admin or related field.	Candidate's experience with program/project management.	City/State
A	Williams, Vanessa	BA in French	MA in Political Science & MBA in International Business	At Port St. Maarten, aided in the development of the island's tourism product by managing the development, maintenance and exploitation of all ports on the island with all pertaining waters, roads, constructions, buildings, institutions, equipment, aids to navigation, and structures on- and offshore. At the City of Miami Beach, supported City's efforts to revitalize North Beach, a key Miami Beach neighborhood, collaborating with the North Beach Committee to develop the North Beach Master Plan's strategy for parks and open spaces, new business sectors, housing, transportation, parking and public safety.	None	Miramar, FL
A	Webster, Christopher	BSBA	None	Over 15+ years of experience in senior business management and strategic projects; record of success in controlling highly visible projects, operations, planning and execution to deliver exemplary performance even in the most demanding, controversial, and diverse complex assignments across multiple operations and locations. As Program Director, was a Level-5 Leader with Los Alamos National Laboratory. Responsible for directing non-traditional business development, acquisition strategies, and negotiations (in excess of \$500 million dollars). Leadership, analysis, marketing and communications, development of strategic initiatives, project management, problem solving, influencing, negotiation skills and attention-to-detail were critical to the success of this project.	As Operations Manager for the Los Alamos National Laboratory Strategic Research Directorate, was the project manager assigned to clean up hazardous and costly liabilities identified at an abandoned federal work site that had lost funding. The site in question was located on a mountain range within a national forest. It had been abandoned, leaving assets valued at \$50 million dollars to deteriorate for more than eight years since there was no authorized United States Congressional funding for site cleanup. Developed project goals, scheduled and obtained \$500,000 from management's reserve budget. Established a team, hand-selected from various organizations within the company based on their unique abilities.	Jacksonville, FL
A	Bowling, Karen	Bachelor 's in Literature & Communication	None	Has more than 40 years experience in both public and private companies within the technology, government and healthcare industries. Worked in start-ups, billion dollars organizations and everything in-between. Had a variety of titles, but always leverage marketing and branding experience to hit revenue targets while improving operational processes.	Has managed dozens of projects throughout career...starting with open houses and fun runs as a Marketing Director at Memorial to opening 34-Centers at Solantic urgent care responsible for site selection, negotiating contracts, construction and opening. Managed a 250 million dollar marketing budget at Columbia/HCA, providing direction and oversight to six advertising agencies. Have a history of finishing projects on time and in budget, with detailed project plans-which always include a tactic/activity, responsible party and deadline.	Jacksonville, FL
A	Clark, James Douglas	BA in Social Work	Master's in Social Work/Public Administration	Has public relations training, has been a national speaker on several topics, and a regular on Channel 4. Has lobbied government and businesses organizations on behalf of children and families. Has led Rotary club on projects and raised found for causes to support the community.	Did not answer question.	Ponte Vedra Beach, FL

Applicant List - TDC Executive Director

Rank	Name	Bachelor	Master	Candidate's experience in economic or tourism development, business admin, public admin or related field.	Candidate's experience with program/project management.	City/State
A	Happer, Mills Marshall IV	BA in German	None	Worked with tourist boards in Glasgow, Bremen, Amsterdam and Düsseldorf to drive attendance for Championship games. Ability to manage multiple projects and understand different cultures. Worked with many entities in Jacksonville during my time with the Jacksonville Armada and truly believe that Jacksonville tourism is in its infancy and a targeted approach to Europe, Canada and the Northern states will provide great growth potential for visitors to the greater Jacksonville area.	Have managed many projects during my career in multiple countries. Have managed Championship Football Games, Stadium Contracts and soccer games. Have worked together with municipal tourist boards to help drive attendance for many of these projects.	Jacksonville, FL
A	Morrison, Kimberly	BSBA	MBA	Expertise and experience are in being an exceptional manager of people. Has wins in Business Development and Corporate Business Model Development and Transformation. Marketing and Strategy are at the core of what deliver on all programs, projects and initiatives.	A key projects has been development, C Suite Presentation and execution of a Core Business Model Change for Abbvie. Was afforded the opportunity to Lead and Drive an 18 month transformative business model change that moved the Trade Show and Congress program from Tactical and Administrative to a key part of the company's customer focused 360 degree marketing strategy.	Jacksonville, FL
A	Norton, Tom	BA in Communication	MBA and Master of Sports Administration	Has been the primary recruiter of sporting events for the City of Jacksonville in my role at the Sports Council. This has included traveling to conferences and events to network with industry professionals. Has also been tasked with putting together financial packages for bids, including securing Duval TDC and Florida Sports Foundation grants.	Annually, is responsible for the successful implementation of the Gator Bowl. This includes all planning for game operations, hospitality, team management, and volunteer management. In order to complete the required tasks, has led committees and groups of key stake holders including city government, JSO, JFRD, SMG.	Jacksonville, FL
B	Barbour, Charles	BSBA	NBA	With over 20 years experience in residential and commercial construction, has a successful performance record in project management, operations, sales expansion and new business development. Brings an intense focus to meeting targeted project goals by achieving planned milestones and delivering project profitability. Is an effective communicator with strong organization and presentation skills.	Has project managed multi-million dollar real estate construction projects . From developing a detailed project plan, establishing benchmarks, projected budgeting and variance analysis and estimate to completion.	Dunnellon, FL
B	Cockrell, Josh	BA in Political Science	Master in Public Policy	During his career at IGS and Clay County Development Authority, has gained experience in strategic planning, drafting and implementing policy, lobbying legislative agencies, conducting economic impact analyses, managing economic development grants, managing fiscal operations and budgetary planning, negotiating incentives, issuing industrial revenue bonds, business development, and public private partnerships.	Currently manages a successful grant program for the Clay County Development Authority. During the past 4 years, has applied for an received more than \$4.5M in grants from DEO and Enterprise Florida to support economic development at Camp Blanding Joint Training Center. Assisted with the development of the Jax Capital Works program and managed the program during its first year.	Jacksonville, FL
B	King, Chynequa	BA in CJ	MPA	In her current position with COJ, manages all economic and community development projects. In her past employment of Habitat for Humanity did a lot of creative marketing plans to increase participation of businesses and clients. At ERC, managed the business relationship between the company and their client.	Experience in program/project management includes managing \$5 million dollars of project budgets, ensuring we stay within the scope of services, and managing the expenditures. Has also been tasked with ensuring we are in compliance with all federal regulations that are required for spending federal funding. Also oversees a team of several project managers for public services and construction projects.	Jacksonville, FL

Applicant List - TDC Executive Director

Rank	Name	Bachelor	Master	Candidate's experience in economic or tourism development, business admin, public admin or related field.	Candidate's experience with program/project management.	City/State
B	Luna, Brandon	BA in Sports Mgmt	None	For the past seven years, has managed corporate events in many cities throughout the US. These events, mainly corporate have provided him to understand the importance of city infrastructure and how to market events based on location. Has researched many cities in order to enhance attendee experience. Has also managed corporate travel with large companies which has provided him the ability to work with all types of travelers.	For the past 4 years, has managed projects to build and grow the brand of The First Tee. Has managed events with close 100+ volunteers and paid staff in order to execute major corporate events. This includes managing a budget of approximately \$1 million dollars. Multi-faceted events are his specialty.	Jacksonville, FL
B	Reed, Tyler	BSBA	MBA	Extensive marketing and managerial experience and constant interaction with a vast array of professional and civic organizations in and around Jacksonville. In addition, completion of a rigorous 16-month MBA program for working professionals at the University of Florida (the #1 rated program in the country of this type). On a personal note, his family traces its routes in NE Florida back to the earliest Huguenot settlers. Has an extremely vested interest in the betterment of our City and is already a constant evangelist for the different programs and amenities available.	Vast array of project management experience including \$30 million dollar contract with the U.S. Navy. Extensive knowledge of budgetary control, client relationship management (CRM), and data management required. Enterprise-level management for multi-million dollar professional services firm.	Jacksonville, FL
B	Burkhart, Kurt	BA in History and Political Science	None	Has more than two decades of experience in key leadership roles with destination marketing organizations and destination management. Unanticipated events such as recessions, terrorism, natural disasters (typhoons, wildfires), civil unrest and economic boycott (August 2017 events in Charlottesville and the aftermath) have provided direct hands-on learning experiences. In addition to practical experiences, continuing education and training through the Certified Destination Marketing Executive program and panel presentations before state and national tourism organizations has further enriched his standing as a tourism professional.	Wrote 10 paragraphs in this section, too much to fit on spreadsheet. Detailed projects he worked on from 1986 to present.	Charlottesville, VA
B	Lyons, David	BA in Marketing	None	Has run a successful 7 county tourism agency and recruited tourism types of businesses as well as industrial prospects. Has had writers and bus companies come to FAM tour to allow eighteen tours during a year and at least a dozen articles written about the community in tourist magazines.	Has handled all types of project management from recruiting the project to construction manager of the project. And involved in the financing of tax dollars as incentives.	Decatur, AL
B	Simpson, Florence	BSBA	None	Has 24 years experience as a corporate and leisure travel agent that has experienced many aspects of the tourism industry. This includes business ownership, travel, seminars, FAM's, business management and budget management. For the past 4 years has been the Economic Development Director for the City of Fairfield Illinois. Has many duties here including Economic Development, TIF Administrator, Revolving Loan Administrator, conducting board meetings and recording of minutes.	As Economic Development Director, has experienced project management in seeing projects through from initial contact by a corporation to her office to completion of project. This could include the evaluation of need, site acceptance, finance arrangements, economic development offers and working with units of government.	Fairfield, IL

Applicant List - TDC Executive Director

Rank	Name	Bachelor	Master	Candidate's experience in economic or tourism development, business admin, public admin or related field.	Candidate's experience with program/project management.	City/State
B	White, Danielle Mincey	Unknown degree, did not provide on application	PhD in Sports Administration	Extremely focused and reliable sport professional with a stellar record in a variety of sport programs. Adept at handling several sport and promotional events simultaneously. Skilled at public sport event planning on a variety of scales. In depth applied knowledge of modern principles and practices of sport in Community Relations and Business Development.	Lead the development of team members and define vision, roles, and work processes for various sport organizations. Facilitate development and evolution of strategic framework, provide direction for leadership meetings and align priorities across functions.	Cincinnati, OH
B	Hart-Martin, Melissa	BSBA	None	Began her love for the tourism industry as a travel agent. Moved up to tours and travel for a tour operator. Joined the cruise industry in the operations department, arranging airline tickets and ground transportation. With this knowledge, became the director of meetings and events at a privately owned insurance company for 17 years. Joined the hotel industry as sales and marketing manager. In her present job at the city, is responsible for travel authorizations -- checking for proper procedures of bookings, payment and reimbursement.	Recently, was the Program Manager for the 2017 Mayor's Summer Jobs Program which included planning meetings with partners, day-to-day operations of program, and post event summary. At one time, was the project scheduler for a large construction company while building the Hilton Hotel in Long Beach, CA. Responsible for keeping all trades on time to meet scheduled deadlines.	Atlantic Beach, FL
B	Sanders, Clorinda	BA in Leadership	MBA and MA in Counseling	Possesses over 10 years experience in leadership, training, and development. Has worked in the non-profit industry offering public relations, marketing, and strategic development for over 10 years. Has a Master's Degree in Business Administration/Marketing and a Bachelors degree in Organizational Management which has afforded her the skills to effectively manage this position.	None	Jacksonville, FL
B	Smith, Mark	BSBA	MBA	Has extensive experience in communication and vision casting, data analytics and reporting (financial and operational), regulatory compliance, and change management, project and process improvement and management. Experience also includes direct oversight of more than \$100 million in net revenue in a national company. Additionally, has extensive experience in administrative practices and effective people management including cross functional teams and multi-site office staff including customer service oversight.	Over the past decade has headed a myriad of programs and project management initiatives. These include, but are limited to: -Supply chain -Clinical and operational policy creation and implementation -Execution of a Corporate Integrity Agreement including annual audits and training -Transition from a family owned to national company with new leadership -Transition from internal to contracted third-party billing -QA/QI program design and implementation -Performance metric system across all departments -Software platform integration and transition -Manpower and shift control system -401k vendor change -EEO policy and reporting -Financial analysis and reporting - including transition to a formal departmental budget process -Training - development and execution of training plans and follow-up -Website development including HR forms and reporting	Starke, FL

Applicant List - TDC Executive Director

Rank	Name	Bachelor	Master	Candidate's experience in economic or tourism development, business admin, public admin or related field.	Candidate's experience with program/project management.	City/State
B	Spradley, Nicole	BS in Communications	None	<p>Has spent the last 9 years serving the public by working for a Florida State Representative and a Jacksonville City Council Member. As the Senior District Executive Assistant to Representative Lake Ray, was responsible for managing the Jacksonville office, but also had the opportunity to work in Tallahassee during the Legislative Session each year. While working in Tallahassee, participated in the political process first hand, working with other elected officials, State Departments, community organizations and the general public to help facilitate change through legislation. As the Executive Council Assistant to Council Member Boyer, has worked by helping residents in District 5 navigate City services and resolve community issues.</p>	<p>Has managed numerous event planning projects including planning Council Member Boyer's Installation Ceremony when she was sworn in as City Council President. Was responsible for overseeing the event which included keeping a budget, reviewing contracts, coordinating vendors and overall execution of the event. Has volunteered on numerous boards including serving as the President of the Jacksonville Junior Chamber (Jaycees) for one year. Oversaw day-to-day operations, the budget, meetings, socials, fundraisers and volunteer opportunities including planning and overseeing the Chapter's 90th Anniversary Dinner and Statewide Conference. This project took the help of the entire Chapter to coordinate and execute.</p>	<p>Jacksonville Beach, FL</p>